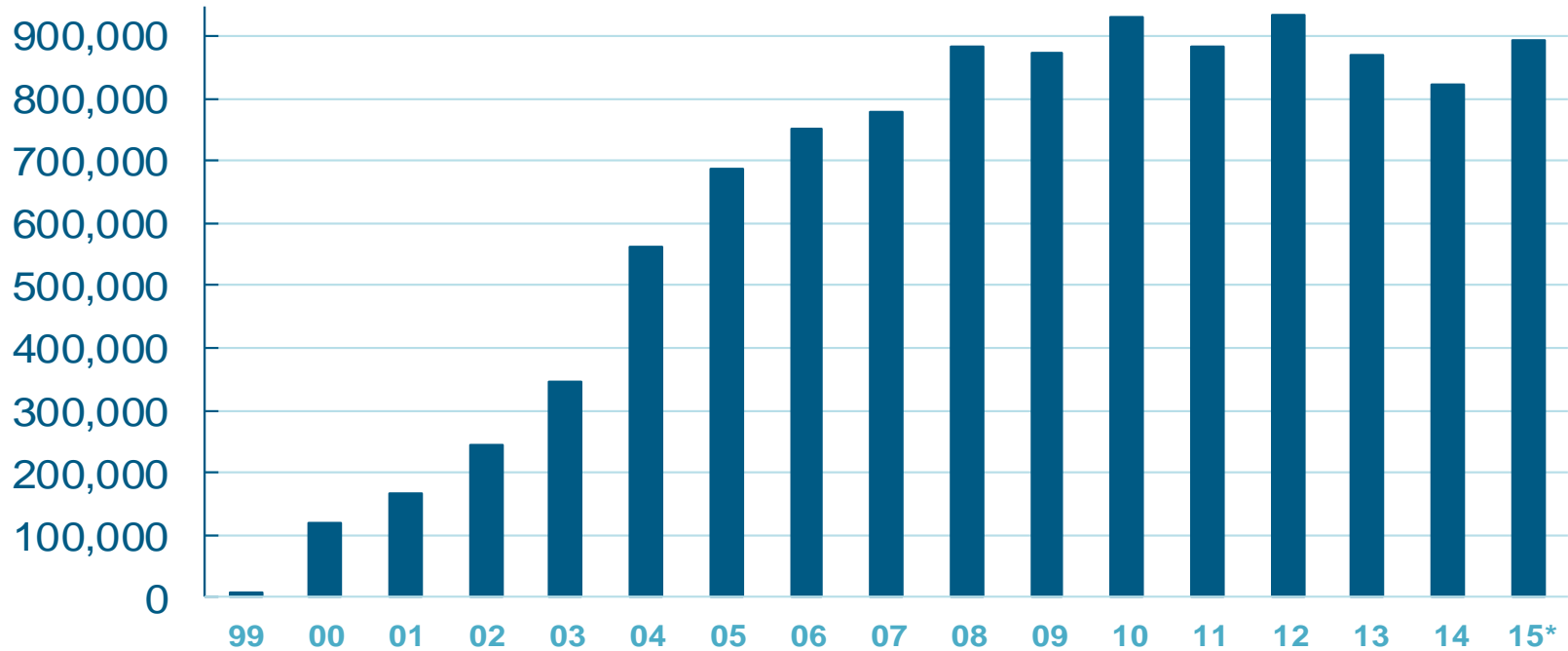


# Seattle's Cruise Industry

Mike McLaughlin,  
Director, Cruise &  
Maritime Operations

# Seattle's Cruise Passenger Growth 1999 - 2015



*\*2015: 192 vessels and 895,055 revenue passengers*

**Seattle ranks #1 among West Coast cruise ports**

# Homeport Cruise Lines

Cruise Line	Service Launched	Vessels in 2015	Itinerary
Norwegian	2000	2	7 day Alaska
Royal Caribbean & Celebrity	2000	2	7 day Alaska
Holland America	2002	3	7 day and 14-day Alaska
Princess	2003	2	7 day
Carnival	2010	1	7 day Alaska
Oceania	2013	1	7, 10 & 14 Day Alaska



11 extraordinary ships to choose from



  
PRINCESS CRUISES  
come back new™



 **Holland America Line**  
*A Signature of Excellence*



 **Royal Caribbean**  
INTERNATIONAL



 **Carnival**

Alaska demand means bigger ships in Seattle

# Convenient Facilities



Voted “Most efficient cruise terminal in U.S. 2014”

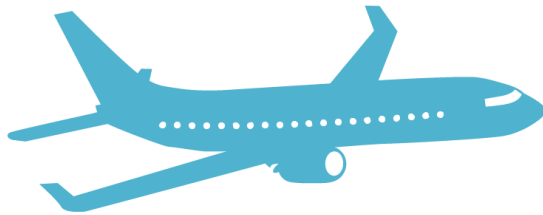
# Local Economic Impact



**\$441 million**  
annual business revenue



**\$17.2 million**  
annual state & local taxes



75% of Cruise Passengers  
Flew Through Sea-Tac  
International Airport

Each vessel call contributes **\$2.5 million** to the economy

# Tourism Promotion Programs



Promoting Washington as an international destination



Advancing the region as a leading tourism destination